

Library Strategic Plan 2015-2019

Mission Statement: The Southwest Texas Junior College Libraries support and enrich the instructional, research, and public service missions of the College through the stewardship of scholarly information and the delivery of information services.

Vision Statement: As a dynamic center of academic study, our constituents will consider the Southwest Texas Junior College Libraries the preferred providers of learning and research information delivered in the best user-friendly and service-oriented manner.

Dynamic Learning Environment

Strategic Goal 1

The SWTJC libraries will be an environment that encourages innovation, inspires learning, incorporates current technologies and fosters opportunities for connections and engagement.

Key Strategies

- Establish and communicate a new vision for the library
 - Update and maintain web presence
 1. Count number of new LibGuides added. Document changes to website.
 - Develop a marketing plan
 1. Track number of users (gate count, LibGuide counts, database stats)
 - Expand collaboration with SR-RGC
 - Create consistent looks for LibGuides and library webpage
 1. Compare access data from LibGuides.
 - Define library space
 - Standardize signage at all campuses
 1. Monitor usage of library areas (i.e. study rooms) to see an increase in use of spaces that are currently unused
 - Purchase new materials for “lounge” feel to promote collaboration
 1. Monitor usage of library areas see increase in areas with “lounge” furniture versus areas with preexisting tables and chairs
 - Foster active learning through integration of technology and social engagement
 - Acquire Chrome books to loan to students
 1. Monitor usage of Chrome books to see extent of activity
 - Conduct seminars on how to use technology tools and devices
 1. Count number of patrons participating in seminars
 2. Conduct surveys and compare cumulative results with the previous semester.
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Strategic Outcome

By 2019, the SWTJC Library will be a place that supports life-long learning to encourage creativity, engagement, and inquiry.

Expanded Resources

Strategic Goal 2

The library will provide resources and materials to support the curricular, cultural, and intellectual needs of the college community.

Key Strategies

- Develop a current and accessible collection of materials
 - Weed current print collection and acquire new, relevant materials
 1. Conduct a collection analysis in the Fall of 2014 and compare to the analysis of Summer 2015, resulting in a 20 year decrease in 500 – 599/Math-Science .
 2. Conduct a collection analysis in the Summer of 2016 and compare to the analysis of Summer 2015, resulting in a 15 year decrease in 300-399/Social Sciences.
 3. Conduct a collection analysis in the Summer of 2017 and compare to the analysis of Summer 2016, resulting in a 25 year decrease in 800-899/Literature.
 4. Conduct a collection analysis in the Summer of 2018 and compare to the analysis of Summer 2017, resulting in a 15 year decrease in 700-799/Arts.
 5. Conduct a collection analysis in the Summer of 2019 and compare to the analysis of Summer 2018, resulting in a 15 year decrease in 400-499/Languages.

 - Provide instruction on use of library resources to distance education students and faculty
 - Provide opportunities for staff members to engage in professional development to maintain current reference knowledge
 1. Beginning with the Fall 2014, during each academic year, staff members will document at least 5 hours of professional development.
 - Host seminars about library resources beginning Fall 2014
 1. Collect attendance reports from seminars

 - Create instructional videos to embed in the Portal and/or Moodle, beginning Fall 2015
 1. Monitor viewing rate of instructional videos
 2. Surveys will assess understanding of the skills presented
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Strategic Outcome

By 2019, the SWTJC Library will provide current and relevant resources to the College and broader community.

Support Student Success

Strategic Goal 3

The library will work collaboratively with faculty to integrate library resources and information literacy skills into the curriculum to support student success.

Key Strategies

- Expand knowledge of information literacy beginning in Fall 2014
 - Provide information literacy lessons for students
 1. Conduct survey before and after literacy lessons to see an increase in information proficiency of 25-35 %
 - Conduct information literacy seminars with Student Success Center tutors
 1. Conduct survey before and after literacy lessons to see an increase in information proficiency of at least 10%

- Map information literacy skills to student learning outcomes in core classes
 - Collect exam data on embedded Information Literacy questions from Uvalde English 1302 instructors beginning with the 2015-2016 academic year
 1. Compare seminar participant data with that of non-participants
 - Collect exam data on embedded Information Literacy questions from Uvalde English 1301 instructors beginning with the 2016-2017 academic year
 1. Compare seminar participant data with that of non-participants
 - Collect exam data on embedded Information Literacy questions from Eagle Pass English 1302 instructors beginning with the 2017-2018 academic year
 1. Compare seminar participant data with that of non-participants
 - Collect exam data on embedded Information Literacy questions from Del Rio English 1302 instructors beginning with the 2018-2019 academic year
 1. Compare seminar participant data with that of non-participants

Strategic Outcome

By 2019, the SWTJC library, by working with faculty, will be an integral part of student learning and success.